

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

Based on a quantity of 1,500 delegates (should delegate no's increase – cost may increase also)

Item	Opportunity	Cost	Detail
1.	Congress book of Abstracts / Final Programme	R50,000	<p>Cost can be confirmed after close of call for papers</p> <p>Logo on front cover of book with double page spread ad in the middle of the book</p> <p>Acknowledgement on Congress website and in final Congress programme</p> <p>Acknowledgement in Plenary Session</p> <p>Logo on looped presentation in plenary venue &amp; exhibition</p> <p>4m x 3m exhibition stand</p> <p>1 Complimentary Delegate</p>
2.	Congress A5 journal	R50,000	<p>Logo on Front cover of notebook and on every page inside</p> <p>Acknowledgement on Congress website and in final Congress programme</p> <p>Acknowledgement in Plenary Session</p> <p>Logo on looped presentation in plenary venue &amp; exhibition</p> <p>4m x 3m exhibition stand</p> <p>1 Complimentary Delegate</p>
3.	Lanyards	R15,000	<p>Logo on delegate Lanyard</p> <p>Acknowledgement on Congress website and in final Congress programme</p> <p>Logo included in looped presentation in plenary &amp; exhibition</p>
4.	Mint Tins	R12,000 per day	<p>Logo on mint tin to be handed to delegate in plenary Congress session</p> <p>Acknowledgement on Congress website and in final conference programme</p> <p>Logo included in looped presentation in plenary &amp; exhibition</p>
5.	Branded Bottled water	R15,000 per day	<p>Logo on bottled water to be handed to delegate in plenary Congress session (1 x bottle per delegate per day)</p> <p>Acknowledgement on Congress website and in final Congress programme</p> <p>Logo included in looped presentation in plenary &amp; exhibition</p>
6.	Hospitality Sponsor for Congress Tea Breaks	R12,500 per day	<p>Branding at all tea / coffee stations for the day</p> <p>Acknowledgement in exhibition venue where tea/coffee breaks are to be held</p> <p>Acknowledgement on Congress website and in final conference programme</p> <p>Logo included in looped presentation in plenary &amp; exhibition</p>

Item	Opportunity	Cost	Detail
7.	Hospitality Sponsor for Congress lunches	R 15,000 per day	Branding of lunch area for the day Acknowledgement in exhibition venue where lunch breaks are to be held Acknowledgement on Congress website and in final Congress programme Logo included in looped presentation in plenary & exhibition
8..	USB's	R125,000	Branding of USB's to be handed to delegates with selected presentations Acknowledgement on Congress website and in final Congress programme 4m x 4m exhibition stand 2 Complimentary Delegates Full page advertisement 6 Page insert into delegate packs
9.	Registrar Sponsorship	Registration, travel and Accommodation per student/s	Acknowledgement according to contribution value Acknowledgement on Congress website and in final Congress programme
10.	Keynote Speakers	Speaker flight / accommodation / registration fees	Acknowledgement according to contribution value Acknowledgement in programme and mini programme, and electronic branding inside venue and on looped presentation screen Acknowledgement on Congress website
11.	Speaker gifts	Tbc – dependent on number of speakers	Branding of speaker gifts Acknowledgement upon handing over of speaker gift Logo and Description on Congress website and in final Congress programme



## TERMS & CONDITIONS

1. Terms of payment
  - a. 25% deposit on confirmation to secure booking (non-refundable)
  - b. Further 25% payable by 30 November 2010
  - c. Further 25% payable by 31 March 2011
  - d. Balance 25% payable by 31 July 2011
2. An invoice and sponsorship confirmation document will be sent to you within 48 hours of receipt of Commitment Form.
3. Selection of sponsorship is on a first-come, first-served basis.
4. The Commitment Form constitutes a legal commitment by the sponsoring company to participate as a sponsor to the value indicated.
5. Confirmation of the sponsor is solely at the discretion of the Congress Organising Committee.
6. The promised exposure in return for sponsorship will only be activated on receipt of a signed contract and payment of the 25% deposit.
7. Failure to comply with the payment schedule could result in the forfeiture of your commitment, and any refund due outside of the 25% deposit will be at the discretion of the Congress Organising Committee.
8. All sponsorship contracts are final and cannot be retracted.
9. Deposits are non-refundable
10. The Congress Organising Committee reserves the right to decline sponsorship bookings.
11. The law of South Africa governs this contract.
12. The Congress Organising Committee reserves the right to amend the rules and regulations governing sponsorship at its discretion.
13. All exhibitors are to comply with the Exhibition Rules and Regulations as determined by Sandton Convention Centre.
14. Cancellation after 31 July 2011 attracts a 100% cancellation fee

## CONTACT US

For more information or to discuss your involvement, contact:



**For more information, consult our website on [www.labmedicine2011.co.za](http://www.labmedicine2011.co.za)**